



# ANDREW McGUIRE

## ABOUT

Experienced instructional design manager skilled in planning, building, and evaluating learning experiences that create greater understanding and retention. I have a long track record of creating and implementing high-impact solutions. **Let's build great learning solutions together.**

## WORK EXPERIENCE

### CUSTOMER LEARNING DESIGNER

Elsevier | Apr 2022-Present

- Developed and implemented a custom AI certification program for an emerging AI product suite
- Created customer-facing product walkthroughs and how-tos to reduce support hours
- Built a custom data capturing tool for measuring learning product impact on employee performance

### LEAD LEARNING EXPERIENCE DESIGNER

dRofus | May 2020-Apr 2022

- Headed the implementation of global learning products, including eLearning and documentation
- Built custom course content for customers to develop and track teaching product workflows
- Partnered with multiple Universities to develop Academia content for course delivery

### INSTRUCTIONAL DESIGNER II

LLamasoft | Nov 2017-May 2020

- Partnered with internal teams to deliver an xAPI tracking solution for an enterprise help system
- Developed a custom video viewing tracking solution and utilized metrics to make resource decisions

### E-LEARNING DEVELOPER

North Carolina State Employees' Credit Union | Apr 2015 - Nov 2017

- Responsible for course development using video, simulations and course design tools
- Created and managed 38 courses, representing over 36,000 completions

### OPERATIONS AND TRAINING ASSOCIATE

Envestnet-Tamarac | Jul 2013 - Oct 2014

- Built, uploaded and maintained eLearning to ensure a standardized training experience
- Developed and revised internal new hire training materials

### ENGLISH INSTRUCTOR

Various Community Colleges | Aug 2006-Jun 2013

- Developed curriculum for over 20 students per class centered on student engagement
- Taught writing courses designed to help students become active participants in college
- Focused on teaching developmental classes to help students improve writing skills

## EDUCATION

**MA, ENGLISH COMPOSITION AND TEACHING** BA, ENGLISH and PHILOSOPHY

Northeastern Illinois Univ | 2009 - 2011

Western Michigan Univ | 2000 - 2004

## AWARDS AND PRESENTATIONS

**BEST VIDEO SOLUTION** | eLearning Guild DevLearn DemoFest

Using xAPI Outside of an LMS to Analyze Learning Behaviors| Oct 2019

**Prototype to Implementation: Building Organizational Buy-In for xAPI**

**Panel: Where is Instructional Design Heading?**

eLearning Guild Learning Solutions Conference and Expo | Mar 2019

**Building Organizational Buy-in for xAPI**

xAPI Party: TorranceLearning | May & Dec 2019

**Prototype to Evaluation: Building Organizational Buy-in for xAPI**

eLearning Guild DevLearn | Oct 2019

**L&D's Next Frontier: Data Visualizations That Get Results**

Learning Guild DevLearn | Oct 2020

**Storyboarding and Miro – Collaboration That Makes an Impact**

Learning Guild DevLearn | Oct 2021

## PROFESSIONAL SKILLS

AI Learning and Certification  
xAPI Development and Implementation  
Data Analytics and Visualization  
Translation and Localization  
LMS Administration  
LRS Implementation and Administration  
Agile Method  
ADDIE Model  
SAM Model

## CODING LANGUAGES

HTML  
JavaScript  
CSS  
JSON  
SQL

## SOFTWARE SKILLS

Adobe Captivate  
Articulate Storyline  
Rise  
Easygenerator  
Camtasia  
Adobe Premier Pro  
JIRA  
Tableau  
MS Office Suite  
Power Bi  
Adobe CS  
Pendo

## CONTACT

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## SOCIAL AND PORTFOLIO

[linkedin.com/in/mcguire26andrew](https://www.linkedin.com/in/mcguire26andrew)  
[Andrew McGuire's Portfolio](#)